

Message Text

UNCLASSIFIED

PAGE 01 LAGOS 10485 131046Z

15

ACTION FSI-03

INFO OCT-01 AF-08 ISO-00 PER-03 /015 W

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R 131000Z SEP 76

FM AMEMBASSY LAGOS

TO SECSTATE WASHDC 6745

INFO AMCONSUL IBADAN

AMCONSUL KADUNA

UNCLAS LAGOS 10485

FOR M/FSI MR. B.F. DUNCOMBE

E.O. 11652: N/A

TAGS: AFSI, NI

SUBJECT: OVERSEAS MARKETING RESEARCH SEMINAR

REF: STATE 224327 AND 214238 (NOTAL)

1. EMBASSY NOMINATES FSL-12 JAMES SAIKI, ECONOMIC/COMMERCIAL ASSISTANT WHOSE PRIMARY FUNCTION SINCE JOINING EMBASSY THREE YEARS AGO IS MARKET RESEARCH, A FUNCTION HE PURSUED PREVIOUSLY WITH UNITED AFRICA COMPANY, A LARGE BRITISH FIRM OPERATING THROUGHOUT NIGERIA. COURSE WOULD DEFINITELY ENHANCE MR. SAIKI'S USEFULNESS AND PERMIT HIM TO INCREASE AND BROADEN HIS RESPONSIBILITIES.

2. FOR KADUNA: STATE 214238 ANNOUNCED AN FSI OVERSEAS MARKETING RESEARCH SEMINAR NOV. 8-19 IN ABIDJAN FOR E/C OFFICERS AND LOCALS. THIS IS INTENSIVE, SOPHISTICATED COURSE INVOLVING WORK ON MAJOR MARKETING PROJECTS USING CASE STUDY METHOD, INCLUDING BOTH CONTRACT MARKET RESEARCH AND POST-INITIATED MARKET SURVEYS. IT IS CONDUCTED BY FIS ECONOMICS STAFF, USDOC AND PRIVATE INDUSTRY SPECIALISTS. FSI BEARS ENTIRE COST, INCLUDING TRAVEL AND REDUCED PER DIEM, SINCE FSI PROVIDES ROOMS AT HOTEL IVOIRE. BEWEL SEEMS GOOD CANDIDATE. IF YOU AGREE, NOMINATE HIM TO ABOVE ADDRESS WITH RATIONALE BY SEPTEMBER 15.

EASUM

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Message Attributes

Automatic Decaptioning: X
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Disposition Approved on Date:
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Disposition Event:
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Margaret P. Grafeld
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